

February 2007

PURE PICK-ME-UPS

- with the new naturally nourishing Australian Organics –

Invest in some serious medicine-for-the mind and body with the new **Australian Organics** – a range of pure, natural, gorgeously fragrant, aromatherapy bathtime beautifiers and haircare treats.

Hot off the shores of Australia, the range is made with the finest quality botanical ingredients, is animal-testing free and doesn't contain parabens, Sodium Lauryl Sulphates, Propylene Glycol, any synthetic fragrances or synthetic colours. Evolved to suit your needs, these sumptuous fragranced haircare and bodycare treats are infused with pure essential oils and are crammed with organic plant extracts to help you look and feel the best you can feel.



Deliciously fragranced haircare treats...

Take control of your tresses with this line-up of haircare treats, bursting with pure plant proteins and essential oils. Help soothe dry or damaged hair with the **Australian Organics Intensive Care Shampoo - £3.99, 350ml** (for permed & coloured hair) and for tangle-free tresses try the **Australian Organics Revitalising Penetrating Conditioner - £3.99, 350ml** (for permed & coloured hair).

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For limp, lank locks try the hair boosting **Australian Organics Body Maximising Shampoo - £3.99, 350ml** and **Australian Organics Restoring Balancing Conditioner - £3.99, 350ml**. For an everyday haircare treat try the squeaky clean **Australian Organics Hydra Stabilising Shampoo - £3.99, 350ml** (for normal hair) and **Australian Organics Replenishing Stabilising Conditioner - £3.99, 350ml** (for normal hair).



Body Beautifiers...

Revive your senses with the **Australian Organics Avocado Oil Shower Gel - £3.99, 250ml** – containing a refreshing blend of zesty lime, sage, lavender and naturally nourishing avocado oil to cleanse, revitalise and tone your body. For a soothing bath or shower treat try the **Australian Organics Moisturizing Shower & Bath Gel - £3.99, 250ml** containing a gorgeously fragrant blend of peach kernel oil, organic plant extracts/vitamins, patchouli, sweet orange and ylang ylang to gently cleanse, soften and pamper the skin. Get glowing with the **Australian Organics Exfoliating Body Wash - £3.99, 250ml** containing a unique blend of pure plant cleansers, organic plant extracts, moisturising jojoba oil and crushed walnut shells to lift away dirt, grime and dead skin cells, leaving skin smooth, clean and fresh.

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Body Beautifiers...



Softly softly does it with the **Australian Organics Moisturizing Body Lotion - £3.99, 250ml** containing a smoothing blend of evening primrose oil, sesame oil, lime blossom, birch, chamomile organic plant extracts and pure essentials oils to nourish and protect the skin against moisture loss leaving it soft and silky smooth. Hardworking hands will love the **Australian Organics Rejuvenating Hand Treatment Cream - £3.99, 250ml** containing sweet almond oil, organic plant extracts, lemon, peppermint and rosemary pure essential oils to nourish, guard the skin from dehydration and protect the cuticle while strengthening nails.



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Get yourself into a lather with this deliciously fragranced line-up of pure plant soaps that are free from tallow (the animal fats and oils that most soaps are made of). Made from natural plant ingredients, palm kernel oil, coconut oil and organic plant extracts to provide protection from moisture loss while gently cleansing and nourishing the skin. No synthetic colours or fragrance are used in any of the soaps.

- Normal/dry skin - **Australian Organics Evening Primrose Oil Soap - £1.49, 100g** contains evening primrose oil, patchouli, sweet orange and ylang ylang pure essentials oils for gentle, deep down cleansing.
- Normal, sensitive skin - **Australian Organics Jojoba Oil Soap - £1.49, 100g** contains a blend of pure jojoba oil, lime, sage and lavender to leave your skin feeling smooth and supple.
- Normal/delicate skin - **Australian Organics Peach Kernel Oil - £1.49, 100g** (normal/delicate skin) contains a blend of peach kernel oil, peppermint, lemon and rosemary essential oils to gently cleanse and nourish your skin.
- The **Australian Organics Aloe Vera Exfoliating Body Bar - £1.49, 100g** is crammed with nourishing aloe vera, geranium, sweet orange, cedarwood and crushed walnut shells to gently exfoliate and cleanse, leaving skin feeling soft and smooth.

The Australian Organics range is available now from John Lewis, Holland & Barrett, independent pharmacies, GNC and Waitrose. For your nearest stockist call 01622 859898.

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Further information/samples/photography from:

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