

## A New Fragrance from the Heart



Morgan has launched a fiery new perfume that will spark the senses and ignite the heart in all young women. The delicately scented 'Light My Heart' will be available from January and guarantees a hot new fragrance like no other.

Beautifully presented in a bottle of sheer elegance and white simplicity, the packaging complements the fashionable must-have colour for this festive season. Light My Heart is a perfect combination that will capture the spirit of femininity and reflect the world of ever-changing tastes. From its fruity top notes of grapefruit and passion fruit to its underlying exotic notes of white sandalwood and raspberry musk – Light My Heart is a perfect blend of sophistication and alluring nature.

This fresh and ageless fragrance is another signature success to the Morgan fine perfume range which includes Love Love and Morgan de toi. Understanding that fashion and trends change along with the tastes of every young consumer, Light My Heart has been created to offer women a unique fragrance that is ultra-feminine and timeless.

Light My Heart is available in two sizes at amazing prices; 35ml EDT (£15) and 60ml EDT (£22.50), and will be available from Superdrug, The Perfume Shop, Debenhams, Lloyds, Alliance Unichem, Morgan stores, Boots and leading perfumery outlets.

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For further information please contact Wendy Campling at Sparkle PR on 020 8686 8441 [wendy@sparkle-pr.com](mailto:wendy@sparkle-pr.com).

**Editor's Notes:**

Other products in the Morgan range include:

Love Love Eau de Toilette Spray, 35ml	£15.00
Love Love Eau de Toilette Spray, 60ml	£22.50
Morgan de toi for her body Lotion 200ml	£16.50
Morgan de toi bath and shower gel 200ml	£13.50
Morgan de toi for her deodorant spray	£13.00

**Stockists:** 0870 850 3868

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