

MANI-MISSION

Cure tired-looking talons with Trind nail care

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Treat needy nails to a spot of talon-TLC by indulging them with a nourishing nail care treatment from **Trind** – a professional range of manicure must-haves to pep-up your pinkies and help you create your very own at-home talon salon.

This global best-selling, award-winning* tried and trusted brand has taken the US by storm (was a hit with celebrities at the Emmy's including the cast of *Desperate Housewives* and *Jennifer Love Hewitt*) and looks set to become a staple in the make up bags of beauty addicts, looking for top-notch formulations without the salon price tag.

Designed to fit in with the rest of your beauty regime, the manicure maestro's from the Netherlands have used their nail-care know-how to formulate the line-up of 13 hardworking, high-performance solutions that are suitable for all skin types and perfect for any nail care emergency. In six simple steps, the range concentrates on providing you with Perfect Nails, Perfect Growth, Perfect Cuticles and Perfect Hands, leaving you with glamorous, younger-looking hands that any self-respecting A-lister would be proud of.



Begin your manicure mission by curbing and controlling unruly cuticles with the **TRIND CUTICLE REMOVER (£9ml, £6.95)** – a no nonsense nail treatment that literally gets to the

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root of the problem. Simply brush on once a month and allow the gentle, extra-mild formulation to soak-in, and soften over-grown cuticles that inhibit nail growth. Complete the treatment by removing any excess cuticles gently, with the splinter-free **TRIND MANICURE STICKS (£1.95 for 2)**.

The **TRIND CUTICLE REPAIR BALSAM (9ml, £5.95)** is a nail-nurturing cuticle wonder-cure that ensures the thin skin around the nail remains hydrated and tear-free, thus reducing the likelihood of painful hangnails appearing. Oil and fat free, this cuticle cultivator combines powerful active ingredients such as Allantoine, D-panthenol, Hyaluron Acid, Phytantriol and unique Trind DUO-Liposome's which work together to optimise cell structure, promote better quality skin cells and enhance the skins ability to moisturise naturally leaving you with first-class cuticles.

Buff your way to beautiful un-breakable nails with the **TRIND NAIL MAGIC NAIL BUFFER (£2.95)**. Used just once a month, this fabulous 3-way buffer exfoliates and smoothes out fine ridges, whilst stimulating the production of natural moisture levels to leave nails super-smooth and shiny.

Treat thirsty nails to **TRIND MOISTURISING NAIL BALSAM (9ml, £5.95)**. This oil-free, quick-drying mani-miracle contains BIOTINE, (a perfect copy of the natural nail moisture) to replenish, re-hydrate and salvage split, brittle nails that have had their natural moisture zapped by the elements. Apply lashings of Moisturising Nail Balsam, let it soak in and then massage any remaining residue into the nails until dry.

Toughen-up talons by treating them to a crash-course coating of **TRIND NAIL REPAIR (9ml)**, available in **Clear Gloss (£7.95)**, **Clear Matt (£7.95)** and **Pearl (£8.95)**. Unlike nail hardeners which glue the nail layers together, this super-strengthener binds together protein molecules and reinforces individual nail layers to promote growth and... in just a couple of weeks... can make frail nails flexible again. For the first two weeks, apply a daily dose of Nail Repair to clean, dry and unpainted nails, then apply once weekly to ensure they stay long, strong and split free forever.

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Indulge newly manicured mitts in a spot of paw pampering by slathering them in the lightly-fragranced and non-greasy **TRIND HAND REPAIR ACE (75ml, £7.95)**. This luxurious super-absorbent cream combines Trind DUO-Liposome's and a Vitamin Complex (A, C and E) which work in harmony with the skin to promote Vitamin F production, restore damaged skin cells resulting in silky-soft, younger-looking touchable hands.

To complement the Perfect-System products, there's a host of indulgent Trind manicure maintainers including:-

- The protecting and ridge-filling **Trind Base Coat (9ml, £4.95)**
- **Trind 7 Days' Top Coat (9ml, £4.95)** to keep polish looking fresh between manicures
- **Trind Very Quick Dry (9ml, £4.95)** to help nail-polish dry quickly
- **Trind French White Manicure Polish (9ml, £7.95)** for a sophisticated barely-there look
- **Trind Acetone Free Nail Polish Remover (125ml, £4.95)** a fuss-free polish and nail repair remover
- **Trind Flexi File (£2.95)** for quick-fix shaping and smoothing on the go.

Trind is available now from Independent Pharmacies across the UK and the Garden Pharmacy (London).

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Notes to editors:

- Customers wishing to find out more about Trind and their nearest stockists can contact 01622 859898.

- Trind Cosmetics is a multinational company and since 1988 Trind has been operating in almost every European country, where in many, it is market leader in the hand and nail care sector. Since 1992, Trind has a daughter company in the United States, where Trind products are sold in the famous Bliss-salon and through famous department stores like Dillard's, Saks on 5th Avenue, Lazarus and Hecht's.
- *Trind Nail repair was awarded 'Les Victoires de la Beauté' for its effectiveness in 2004. It wasn't even stocked in France at the time!