



THE SWEET SCENT OF PARADISE

- new fragrance from Morgan -

November 2007

Close your eyes and imagine yourself in an exotic paradise with the fresh new fragrance from Morgan. With a celebrity following including **Mischa Barton** and **Danni Minogue**, the **Morgan Sweet Paradise EDT £15 (35ml), £22.50 (60ml)** is enlivening and light, and feels as fresh as a splash in the ocean on a hot day – one spritz and that little dream of a holiday haven will be with you from season to season.



Vivid and colourful, with an ultra-feminine bottle, this fantastic fragrance reflects the radiance of flowers and the blue of the sky that can only be found on a tropical island.

This sizzling scent offers an energizing fruity blend of Lychee, Spicy Pink Pepper and Blackcurrant Buds, combined with the ultra feminine floral aromas of the Hibiscus Flowers and Butterfly Orchid to revitalize and invigorate.



These are combined with soft sensual base notes of smooth Musk's, cosy Sandalwood and sensual Frangipani Flowers to provide a bouquet that captures the sheer delight of a paradise bursting with cascading flowers, fruity scents and waves of freshness.

For soft, silky, scented skin layer with lashings of the **Morgan Sweet Paradise Body Lotion £4.99, 100ml.**

Morgan Sweet Paradise EDT Spray and Body Lotion is available now from The Fragrance Shop, Superdrug, Debenhams, Lloyds, Boots, Morgan stores and leading perfumery outlets nationwide. For details of your nearest stockist call 0870 850 3868.

-ends-

For further information, please contact:

Nicola Boniface/Wendy Campling/Hayley Lee

Tel: 020 8686 3141/020 8686 8441/020 8686 4885

E-mail: Nicola@sparkle-pr.com/wendy@sparkle-pr.com/hayley@sparkle-pr.com

Notes to Editor:

Other fragrances in the Morgan range includes:

- Light My Heart EDT Spray, 35ml £15.00
- Light My Heart EDT Spray, 60ml £22.50
- Love Love Eau de Toilette Spray, 35ml £15.00
- Love Love Eau de Toilette Spray, 60ml £22.50
- Morgan de toi EDT Spray, 35ml £19.00
- Morgan de toi EDT Spray, 60ml £26.50